



The pet aisle presents a **great opportunity for IGA stores**. This signage kit is designed to draw customers into your pet aisle– sometimes for the first time! With the perfect mix of **decorative and educational signage**, give your customers another reason why IGA is the best one-stop-shop in town. Here's what is included:

## SHELF STRIPS

Size: 48" x 1.25"

Quantity: 12 (6 of each)



## MIDDLE AISLE HANGING SIGN



Size: 48" x 24"

Quantity: 1 double-sided sign

## MINI BLADES



Size: 3" Circles

Quantity: 30 total

Hardware: Included



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## END CAP HEADERS

**Size:** 48" x 14" + dimensional wings

**Quantity:** 2 unique headers





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## AISLE BLADES

Size: 6" x 22.5"

Quantity: 6 unique blades

Hardware: Included

