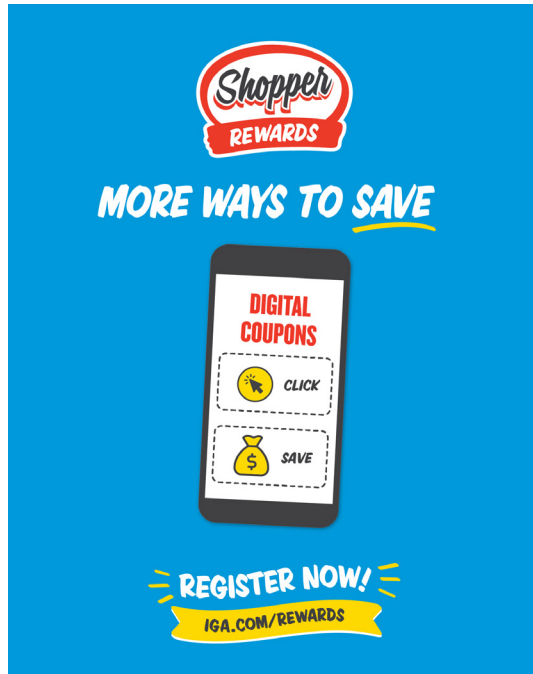


# SHOPPER REWARDS - NON BRANDED



**Shopper REWARDS**

**MORE WAYS TO SAVE**

**DIGITAL COUPONS**

CLICK

SAVE

**REGISTER NOW!**

[IGA.COM/REWARDS](http://IGA.COM/REWARDS)

Stanchion Sign: 22x28", Qty: 1  
Window Sign: 30x40", Qty: 1



**Shopper REWARDS**

**TALK IT UP WITH SHOPPERS!**

**WHAT IS IGA SHOPPER REWARDS?**  
Shopper Rewards is a way for you to save more money by shopping with us with digital coupons.

**HOW DO I SIGN UP?**  
It's easy! Go to [www.iga.com/rewards](http://www.iga.com/rewards) and select our store. You can do it in minutes by entering your name, email address, and phone number as your account ID.

**WHAT ARE DIGITAL COUPONS?**  
Digital coupons are paperless coupons that you digitally "clip" to your personal digital account at our store. There's no need to remember to print or cut out digital coupons.

**WHAT ELSE DO I GET?**  
Every registered shopper receives a personalized email each week to make it easy to save with a preview of available digital coupons for products they use. There's also a link to see all the digital coupons available at our store. Click the ones you want to use to your account and the savings are automatically taken off your bill when you use your account when you check out.

**DIGITAL COUPONS**

CLICK

SAVE

[IGA.COM/SHOPPER-REWARDS](http://IGA.COM/SHOPPER-REWARDS)

Breakroom\_Poster: 22x28", Qty: 1



**Shopper REWARDS**

**ASK EVERY SHOPPER**

Are you signed up for Shopper Rewards?

**If Yes:** "Great! Please enter your 'Shopper ID' (phone number) to apply any digital coupons you've loaded to your account."

**If No:** "Would you like to? It is a great program providing a simple way for shoppers to save even more money." Tell them what you like most about the program!

**What do I need to do?**

**If No:** Talk up the program! Tell shoppers about how easy it is to save!

**POPULAR QUESTIONS**

**Q:** What are Digital Coupons?  
**A:** Digital Coupons are paper-less coupons that a shopper digitally "clips" to their personal digital account at our store. There's no need remember to print or cutout digital coupons.

**Q:** How do shoppers sign up?  
**A:** It's easy! Go to [www.iga.com/rewards](http://www.iga.com/rewards) and select our store. You can do it in minutes by entering your name, email address, and phone number as your account ID.

**Q:** What else does the shopper get?  
**A:** Every registered shopper receives a personalized email each week to make it easy to save with a preview of available digital coupons for products they use. There's also a link to see all the digital coupons available at our store. Click the ones you want to use to your account and the savings are automatically taken off your bill when you use your account when you check out.

**DIGITAL COUPONS**

CLICK

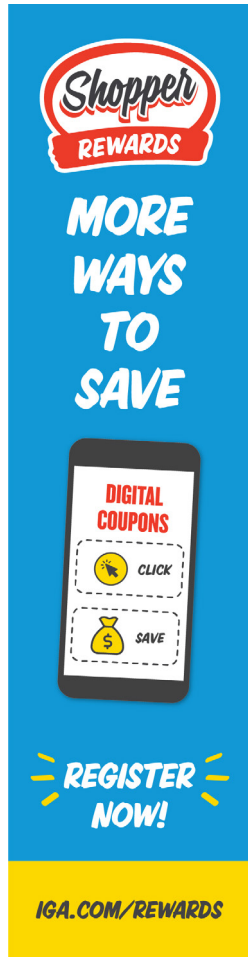
SAVE

Laminated\_Cashier\_Instructions: 8.5x11", Qty: 6

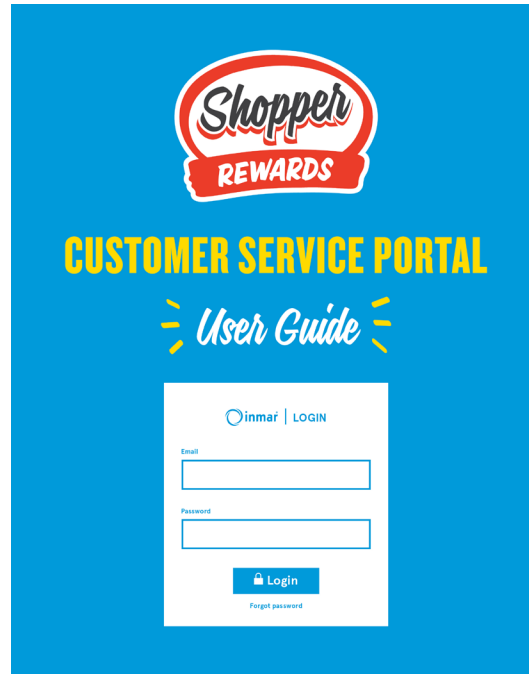
Digital files for checkout screens and POS pinpad screens.



# SHOPPER REWARDS - NON BRANDED



Aisle Blade: 7.5x31", Qty: 8



User\_Guide: 11x8.5", Qty: 1



POS\_Card\_Reader\_Sign: 5x3", Qty: 10



Cashier Button: 3x3", Qty: 10

Digital files for checkout screens and POS pinpad screens.

