

# IGA *Baby* AISLE

## (8) Aisle Blades [6 x 22"]

**TIPS FOR A Comfortable BABY!**

Change your baby's diaper as often as needed (at least every two hours) to avoid diaper rash and bladder infections.



Scan here for more tips and resources

**WELCOME Baby**

From Parent to Parent: Baby Essentials

**Bath (10:00)**  
Ensure baby's skin stays smooth & soft

**Diapers & Wipes**  
Keep your little one comfortable & dry

**Pinkies & Soothers**  
Provide comfort to your baby



Scan here for more tips and resources

**TIME TO Eat!**

When first trying solid foods, it's easier for your child to eat foods that are mashed, pureed, or strained and very smooth in texture.



Scan here for more tips and resources

**Did you know?**

Does baby have red marks around the belly or thighs, or baby messes episode out the sides? It's time to check baby's diaper size!

**PARENTING TIP!**

Check the weight chart on each package to choose what's the best size for your growing baby.



Scan here for more tips and resources

**Did you know?**

Baby's skin is sensitive! Dirty diapers can change the pH balance, and cause irritation.

**PARENTING TIP!**

Look for gentle wet wipes made specifically for babies!



Scan here for more tips and resources

**Did you know?**

You don't need to switch back to diapers after transitioning to training pants.

**PARENTING TIP!**

There may be messes, accidents and setbacks, but keep going! Consistency will help you both make progress.



Scan here for more tips and resources

**POTTY, Training**

Telltale Signs it's Time to Train

- They're Hiding
- They're Interested in underwear
- They're watching you



Scan here for more tips and resources

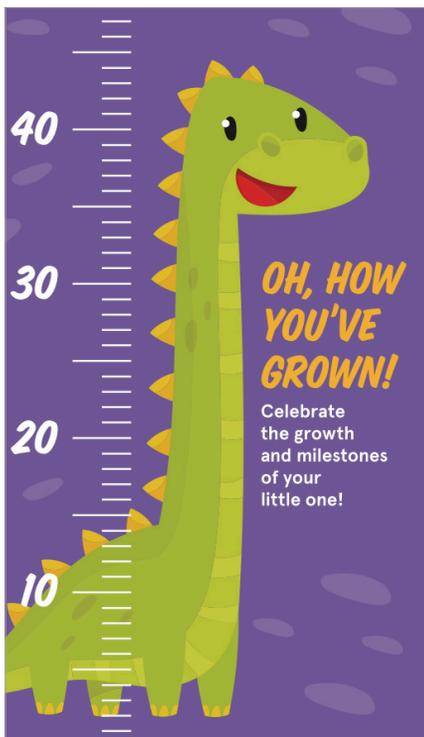
**TIPS FOR A Comfortable BABY!**

A bath two or three times a week in the first year is just fine!



Scan here for more tips and resources

## (1) Growth Chart [28 x 48"]



**OH, HOW YOU'VE GROWN!**

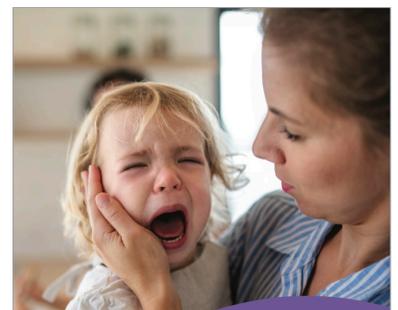
Celebrate the growth and milestones of your little one!

## (1) Hanging Sign [30 x 40"]



**WELCOME TO Parenthood**

## (1) Stanchion Sign [22 x 28"]



**WELCOME TO Parenthood**

## (1) Endcap Header [48" Wide]

**WELCOME TO Parenthood**



**KEEP BABY Comfy AND Clean**

**WELCOME TO Parenthood**

## (8) Category Headers [16 x 4"]

BABY ACCESSORIES

INFANT FORMULA

DIAPERS

PANTS

BABY FOOD

TOILETRIES

WIPES