

UNPREDICTABLE
TIMES
REALIABLE
Value



WE'RE WORKING
TO KEEP
YOUR
GROCERY BILL
IN CHECK

BY YOUR
Side
KEEPING

PRICES

LOW

EVERY DAY



Your
BUDGET'S
BEST
DEFENSE



EVERYDAY
ESSENTIALS
Priced
RIGHT

Unlike
BIG CHAINS,
WE DON'T
PAD PRICES.

After costs,
we keep about
2¢ of every \$1.



BECAUSE
You
COME FIRST

Prices
ARE RISING.

WE'RE
KEEPING IT
FAIR.



We only
take about
2¢ of every \$1,
so you can
put more on
the table.

Aisle Blades (Includes one of each)



MARKET PRICES CHANGE.
OUR PROMISE DOESN'T

**We can't control the cost of fuel or labor
but we can look out for your wallet.**

Found a lower price at a local competitor?
We'll match it on the spot.* Shop IGA for the quality
you love and the best local price—guaranteed.

* Excludes e-commerce/online-only pricing, BOGO and bundled offers,
clearance/liquidation, and legal restrictions (Alcohol/Tobacco/Pharmacy).
We reserve the right to limit quantities. See store for details.

IGA YOUR *Partner* IN THE FIGHT AGAINST INFLATION.

V1



THE IGA PROMISE:
TOP-TIER QUALITY
AT THE BEST
POSSIBLE PRICE

Your Savings Are Our Top Priority.

We know every dollar counts right now. That's why our
team is constantly tracking deals and lowering prices—passing
every saving directly to you wherever possible.

We find the deals; you keep the change.

IGA YOUR *Partner* IN THE FIGHT AGAINST INFLATION.

V2



Unlike The Chains,
WE WON'T
RAISE PRICES
MORE THAN NECESSARY.

A promise you can trust.

We can't control the rising costs of fuel, labor, packaging,
and meat production. But we can promise this:

After all our costs, we make about 2 cents of every \$1,
because helping you put food on the table
means more than making profit.

IGA YOUR *Partner* IN THE FIGHT AGAINST INFLATION.

V3

Stanchions (Choose One Version)